



*your guide to*  
**LOW- AND ZERO-VOC PAINTS**  
 From *Better Homes and Gardens*® magazine

Emitted from paint as potentially harmful gases, volatile organic compounds, or VOCs, are a hot—and rather complicated—topic when it comes to indoor air quality. Manufacturers have developed paints with reduced VOCs to meet consumer demand and industry regulations, which vary across the country.

Not surprisingly, paint comes in many shades of green. To compare, start with the VOC content found on paint can labels. The lower the number, the better. The number generally accepted for a low-VOC paint is less than 50 grams per liter; a zero-VOC paint has fewer than 5 grams per liter. In general, lower VOC amounts are found in paint that is latex (rather than

alkyd), with a flat (rather than glossy) sheen, and is a light color, but individual formula variations can make it difficult to compare. In all cases, though, VOC amounts on labels don't currently include VOCs in colorants added at the store. For independent certifications and standards, see [greenseal.org](http://greenseal.org) and [greenguard.org](http://greenguard.org) (which measures VOC emissions).

Use this chart to help you compare your options. Only companies with verified information on paint that has a VOC content of 50 grams per liter or less are included. Information is subject to change; be sure to check each manufacturer's Web site for the most current information.

COMPANY	PAINT COLLECTION(S)	VOC CONTENT (grams per liter)	APPROXIMATE PRICE (per gallon)	FOR MORE INFORMATION
<b>AFM - American Formulating and Manufacturing</b>	Safecoat	0	\$32-\$42	800/239-0321; <a href="http://afmsafecoat.com">afmsafecoat.com</a>
<b>AkzoNobel Decorative Paints US</b>	The Freshaire Choice	0	\$35-\$38, only at Home Depot	866/880-0304; <a href="http://thefreshairechoice.com">thefreshairechoice.com</a>
<b>Anna Sova Luxury Organics</b>	Anna Sova Healthy Paint	0	\$69	214/742-7682; <a href="http://annasova.com">annasova.com</a>
<b>BEHR Process Corp.</b>	BEHR Premium Plus Interior	<50	\$28	877/237-6158; <a href="http://behr.com">behr.com</a>
<b>Benjamin Moore &amp; Co.</b>	Aura	<50	\$55	888/262-6567; <a href="http://myaurapaint.com">myaurapaint.com</a>
<b>BioShield Paints</b>	Solvent Free Wall Paint; Casein Milk Paint; Clay Paint; Kinder Paint	0 (in each collection)	\$35-42; \$35 for 1.5 gallons; \$42; \$42	800/621-2591; <a href="http://bioshieldpaint.com">bioshieldpaint.com</a>
<b>Devine Color</b>	Devine Color; devinegreen	<50; 1.4	\$38-\$40, \$40	503/387-5840; <a href="http://devinecolor.com">devinecolor.com</a>
<b>Dunn-Edwards</b>	EcoShield (flat, low sheen, semigloss); Walltone latex (flat); Decovel latex (flat); Suprema latex (low sheen)	From <8 to 50, depending on collection & sheen	\$34-48, \$28; \$35; \$41	<a href="http://dunnedwards.com">dunnedwards.com</a>
<b>Duron Paints &amp; Wallcoverings</b>	Genesis Odor-Free	10-44, depending on sheen	\$37-\$41	800/723-8766; <a href="http://duron.com">duron.com</a>
<b>Dutch Boy</b>	Clarity Interior Latex; Kid's Room	0; 5-32	\$25-\$29; from \$21	800/828-5669; <a href="http://dutchboy.com">dutchboy.com</a>
<b>Eco-Trend Corp.</b>	Eco-Trend Collagen	0	\$32-\$35	888/889-5925; <a href="http://ecotrendlife.com">ecotrendlife.com</a>
<b>Farrow &amp; Ball</b>	Estate Emulsion (flat); Modern Emulsion (slight sheen); Water-Based Eggshell	0 (in each collection)	\$70; \$78; \$88	888/511-1121; <a href="http://farrow-ball.com">farrow-ball.com</a>
<b>Glidden</b>	Evermore	<50	\$17-\$23	800/454-3336; <a href="http://glidden.com">glidden.com</a>

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<b>Green Planet Paints</b>	Clay Paint	0	\$42-\$46	greenplanetpaints.com
<b>Hirshfield's</b>	Preserve Paint	<50	\$24-25	hirshfields.com
<b>Homestead House Paint Co.</b>	VOC Free Interior Edition Latex	0	\$60	877/886-5098; homesteadhouse.ca
<b>McCormick Paints</b>	Natural Odor Free; Match Point Interior Latex (flat); Tempo Interior (flat)	<5; <50; <50	\$34-\$39; \$23-\$25; \$30-\$33	877/724-6855; mccormickpaints.com
<b>Miller Paint Co.</b>	Acro Pure	0	\$27-\$30	800/852-3254; millerpaint.com
<b>Mythic Paint</b>	Mythic Paint	0	\$45-\$55	888/714-9422; mythicpaint.com
<b>The Old Fashioned Milk Paint Co.</b>	Old Fashioned Milk Paint; SafePaint	0 (in both collections)	\$46; \$46	866/350-6455; milkpaint.com
<b>Olympic Paint &amp; Stain</b>	Olympic Premium Interior	0	from \$17, only at Lowe's	800/441-9695; olympic.com
<b>Parker Paint Mfg. Co.</b>	Klean Air (flat, satin, semigloss)	5	\$41-\$44	253/473-1122; parkerpaint.com
<b>PPG/Pittsburgh Paints</b>	Pure Performance; Manor Hall Timeless Interior	0; <50	\$25-\$30; \$35-\$45	pittsburghpaints.com
<b>Pratt &amp; Lambert</b>	Red Seal Porcelain	35.8-48.5	\$29-\$34	800/289-7728; prattandlambert.com
<b>The Real Milk Paint Co.</b>	Real Milk Paint	0	\$46	800/339-9748; realmilkpaint.com
<b>Rodda Paint Co.</b>	Horizon	0	\$28-\$37	800/452-2315; roddapaint.com
<b>Sherwin-Williams</b>	Harmony Interior Latex; Duration Home Interior Latex (satin)	0; 17	from \$36; from \$43	800/474-3794; sherwin-williams.com
<b>Sico, Inc.</b>	Sico Design	0	\$49	800/463-7426; sico.ca
<b>Vista Paint</b>	Earth Coat latex (flat, eggshell, semigloss); Carefree acrylic (flat and semigloss)	2-7; 44-49	\$24-\$28; \$28-\$37	714/680-3800; vistapaint.com
<b>YOLO Colorhouse</b>	YOLO Colorhouse Inside	0	\$40	877/493-8275; yolocolorhouse.com