

## OFFICIAL RULES

Void outside the 50 United States and where prohibited. Do not proceed to enter if you are not at least 21 years of age and a legal resident of, and located within, one of the 50 United States, or the District of Columbia, at the time of entry.

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

The Everyday Sunday Morning Conversation Starter Sweepstakes begins at 12:00 a.m. Eastern Time (“E.T.”) on 11/4/11 and ends at 11:59 pm, E.T. on 3/12/12 Sponsor: Meredith Corporation, 1716 Locust St., Des Moines, Iowa.

**ENTRY:** Enter at [www.parents.com/Sunday-mornings](http://www.parents.com/Sunday-mornings) by registering or logging in and responding to the prompt in the conversation starter box. There is no cost to register or enter. **Please include a postal address, not a post office box, with your entry. For prize fulfillment purposes, a potential winning entry having only a post office box address will be disqualified.**

**LIMIT:** One entry per person with a valid email address). No group entries. Any attempt by an entrant, or any other person, to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, logins, or any other methods may result in disqualification by Sponsor, in its sole discretion.

**ELIGIBILITY:** Legal residents of the 50 United States, and the District of Columbia, 21 years of age or older are eligible to enter, except employees of Sponsor, and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion of the Sweepstakes and/or their respective agents, affiliates, subsidiaries and members of their immediate families or persons residing at the same address. “Immediate family members” shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. “Household members” shall mean people who share the same residence at least three months a year.

**WINNER SELECTION AND PRIZING:** Sponsor will randomly select one (1) monthly winner from all eligible entries received on or before the following monthly drawing dates and times:

### Monthly Drawings

[December 12, 2011 , 5:00pm ESTDATE]

[January 12, 2012, 5:00pm EST]  
[February 12, 2012, 5:00pm EST]

Non-winning entries will not be rolled over into subsequent drawings. Each monthly winner will receive a \$500 check. Winners will be notified and prize will be delivered approximately thirty (30) days from date of winner verification. Limit: one \$500 prize per entrant.

Sponsor reserves the right to substitute a prize of equal or greater value if prize cannot be awarded as described. Sponsor will determine all elements of prizing in its sole discretion. Prizes may not be assigned, transferred, changed or redeemed for cash, except at Sponsor's sole discretion. Prize is awarded "as is" with no warranty or guarantee express or implied by Sponsor. Sponsor disclaims all and any liability for the actual provision, quality or nature of any third-party product or service accepted by the winners. The awarding of any prize is contingent upon full compliance with these Official Rules. Entrants agree to be bound by Official Rules and agree that if winner fails to provide proof of identity, refuses to provide required documentation, is found to have violated Official Rules, or otherwise does not meet eligibility criteria; prize will be forfeited and awarded to an alternate winner in a random drawing. Entrants understand that Sponsor is not liable for injuries, losses, or damages of any kind arising from participation in this promotion and acceptance, possession, and use of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the sweepstakes or in the announcement of the prize. Decisions of Sponsor are final and binding in all respects.

ODDS of winning depend upon the number of eligible entries received.

**PRIVACY:** Registration for Sponsor's Parents website is required to enter the Sweepstakes. When you register, we collect personally identifying information about you, including your name, mailing address, and email address. The information that you provide will be added to a centralized Sponsor database so that you will simultaneously be registered for Sponsor's other websites as well. By entering and providing the required registration information, you acknowledge that Sponsor may send you information, samples, or special offers it believes may be of interest to you about its publications or other complementary goods offered by Sponsor. Sponsor may also include your name and postal address in postal address lists that Sponsor sells or rents to third parties for marketing purposes. For more information about how Sponsor uses the information you provide, see Sponsor's privacy policy at Parents.com. **IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS PROMOTION.**

**DISPUTE RESOLUTION:** Except where prohibited, by participating Sweepstakes entrants agree that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of New York without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or

in equity arising out of or relating to this Sweepstakes, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of New York and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Sweepstakes, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

**OTHER:** Sponsor assumes no responsibility for entries it is unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, or lost entries. Sponsor reserves the right, in its sole discretion to disqualify any person tampering with the entry process, the operation of the web site or otherwise in violation of these Official Rules. Sponsor further reserves the right, in its sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, non-authorized human intervention, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, or integrity of the sweepstakes. Sponsor reserves the right in its sole discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the sweepstakes. In the event of cancellation, Sponsor reserves the right to select winner(s) from among all eligible entries received prior to date of cancellation. The use of automated entry systems or any other conduct that impedes the integrity of the sweepstakes is prohibited. In the event of a dispute regarding online entry, entry will be deemed made by the holder of an established e-mail account associated with the entry.

**GENERAL:** Except where prohibited by law: (i) entry constitutes permission to use entrant's entry, name, hometown, voice, likeness, photograph and any statements regarding this sweepstakes in all media now known or hereafter discovered, for any purpose, including without limitation, in connection with, and to promote, market or advertise, the sweepstakes, in whole or in part, without review, approval, credit or attribution, notification or payment from or to entrant or any person or entity, worldwide, in perpetuity, or on a winner's list, if applicable; (ii) potential winner(s) may be required to complete and return an Affidavit of Eligibility, IRS Form W9, and Release of Liability/Publicity within ten (10) days of notification or an alternate winner may be selected by random drawing. If winner notification is returned as undeliverable, an alternate winner may be selected by random drawing. By participating and winning a prize, winner releases Sponsor, its parents, affiliates, subsidiaries and agencies and their respective directors, officers, employees and agents from any and all liability with respect

to the prize won and participation in the sweepstakes. Subject to all U. S. federal, state and local laws and regulations. Void where prohibited. Taxes on prize(s) are the sole responsibility of the winners. Winners will be issued an IRS 1099 tax form in the amount of the prize retail value as stated herein. For winners' list, available after 3/30/12, send a separate, self-addressed, stamped envelope to Winner's List, The Everyday Sunday Morning Conversation Starter Sweepstakes, Winners' names will be posted at Parents.com about 3/30/12.